

# Wavelength

## SPONSORSHIP PROSPECTUS

Since 2018, the “Let’s Sketch Tech!” community has gathered software engineers, designers and product folks together from around the world to blaze a trail through the intersection of tech, the arts and collaboration for building complicated software. This year, we have re-branded as Wavelength to incorporate our sister conference, Pear Conf, the inclusive, agile unconference.

Put these two together and you get an audience of caring, committed, creative people who love solving difficult engineering problems in new, creative and collaborative ways. Simply put: these are the folks you want to hire and who you want using your software to design, build and deliver software together.

What does this mean during a pandemic? We have redesigned our conference experience from the ground up so that attendees can participate from anywhere, on their own schedule.

Get your message out, and help us include more of these folks in our conference, by purchasing a sponsorship package. Sponsorships are specifically designed to help increase our number of available honorarium tickets and to raise the bar for inclusivity and accessibility at our conference.

Thanks for your support,  
Marlena Compton, Organizer  
marlena@appearworks.com



## SPONSORSHIP LEVELS

### **ELECTROMAGNETIC — \$9,499**

Oscillating charges produce variations in electric and magnetic fields that may be viewed in a ‘smooth’, continuous, wavelike fashion. — Wikipedia

- 3 Pack of tickets for you that subsidizes other folks attendance
- List of emails for recruiting from folks who opt-in
- Thank you tweet on each day of the conference
- 30 minute video of a talk to be distributed along with our speaker talks
- Inclusion for someone from your company on one of our speaker panels
- Your logo on the sponsor’s page of our website

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## SPONSORSHIP LEVELS – CONT'D

### LONGITUDINAL – \$6,499

Waves in which the vibration of the medium is parallel to the direction the wave travels and displacement of the medium is in the same (or opposite) direction of the wave propagation. — Wikipedia.

- 3 Pack of tickets for you that subsidizes other folks attendance
- List of emails for recruiting from folks who opt-in
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- 30 minute video of a talk to be distributed along with our speaker talks
- Your logo on the sponsor's page of our website

### TRANSVERSE – \$4,599

A wave whose oscillations are perpendicular to the direction of the wave's advance. — Wikipedia

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